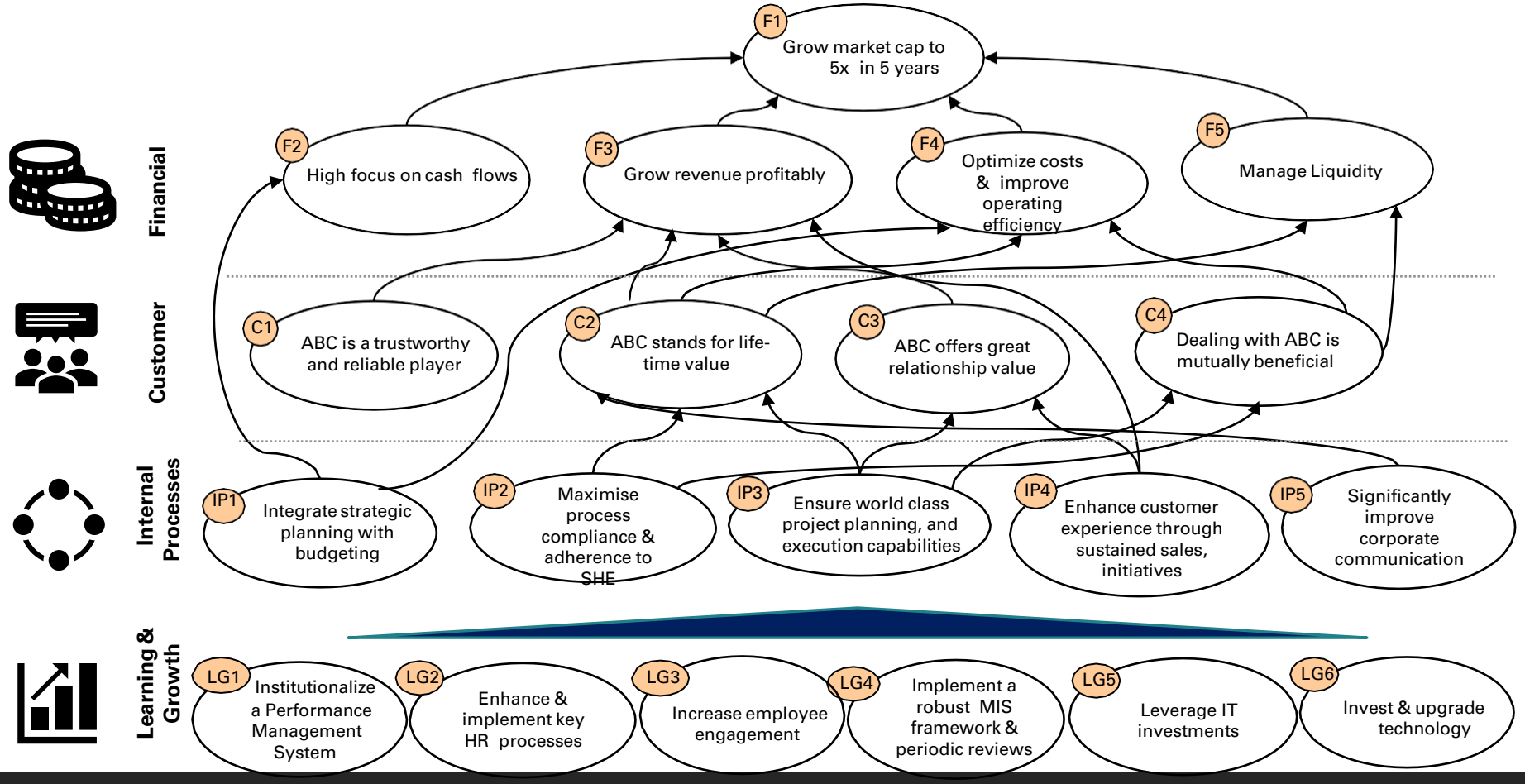REAL ESTATE | STRATEGY MAP